

## THE AUSTRALIAN WOMEN DONORS NETWORK

The Australian Women Donors Network is a growing community of women and men who understand that investing in women and girls strengthens both economies and society as a whole. The Network does not raise funds nor give grants. We are part of a burgeoning global movement spreading awareness, not only of the benefits in addressing the disadvantages still experienced by women and girls, but of their central role in effecting constructive social change and development.

### WHY IS GENDER IMPORTANT IN PHILANTHROPY?

Effective philanthropy understands that the needs of women and men are different and that in order to treat them equally, their distinct circumstances must be addressed. When philanthropists give, they mostly support mainstream projects that may not differentiate by gender. They often assume that giving to 'youth', 'medical research' or the 'arts' benefits the sexes equally, but sometimes it does not. Often women and girls are overlooked because they lack the power, visibility or opportunity to voice their needs or opinions. As a result, mainstream projects become less effective and philanthropic impact is lessened. To learn more on this, visit 'Gender Matters' on our website or download our Guide to Gender-wise Philanthropy.



*Gender equality has got to be front and centre of our plan for the nation's economic and social security.* ”

ELIZABETH BRODERICK, FEDERAL SEX DISCRIMINATION COMMISSIONER,  
AUSTRALIAN HUMAN RIGHTS COMMISSION

### ONLINE PROJECT SHOWCASE

Women Donors offers an Online Project Showcase that has been designed to help organisations display their projects to the funding community. Individual donors, trusts or foundations (private or corporate) can browse projects via a number of focus areas, geographic locations or target groups. We look forward to this leading to more philanthropic funding for women and girls. Check it out on our website [www.womendonors.org.au](http://www.womendonors.org.au)



*Forget China, India and the Internet, economic growth is driven by women.* ”

THE ECONOMIST

### HOW CAN YOU HELP?

- Increase your personal investment in women and girls – money, voice and skills!
- Encourage and educate others in your networks to give to women and girls
- Host an event to promote the concepts of gender inclusiveness
- Consider a pledge or bequest to endow an Australian women's fund
- Be gender sensitive and apply a 'gender lens' when allocating your mainstream funding - adjust your policies, grant application forms and grant guidelines
- Establish or join a Giving Circle or Impact Group within your network or community
- Connect with women's funds in Australia such as The Victorian Women's Trust, Sydney Women's Fund, International Women's Development Agency or other organisations with a clear gender focus.
- Join the Australian Women Donors Network today.

### CONTACT US

- [www: womendonors.org.au](http://www.womendonors.org.au)
- Email: [info@womendonors.org.au](mailto:info@womendonors.org.au)
- Facebook: [www.facebook.com/AustralianWomenDonorsNetwork](http://www.facebook.com/AustralianWomenDonorsNetwork)
- Twitter: @WomenDonors0z

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# THE CASE FOR WOMEN AND GIRLS

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**WOMEN WORK 66% OF THE WORLD'S WORKING HOURS,**



**YET EARN ONLY 10% OF THE WORLD'S INCOME.**

According to the World Bank, educating girls delivers a greater return on investment than any other investment in the developing world.



*“ By acknowledging the difference between males and females we can raise the bar on all philanthropy. ”*

WILLIAM C RICHARDSON, PRESIDENT EMERITUS OF THE WK KELLOGG FOUNDATION

**800,000 WOMEN**

die from avoidable pregnancy or childbirth-related complications every year around the world



**IN AUSTRALIA, 12% OF PHILANTHROPIC FOUNDATION GRANTS ARE ALLOCATED TO WOMEN AND GIRLS PROJECTS.**



The lifetime wages of a 25-year-old Australian woman will be \$1 million less than a 25-year-old Australian man.

**EVERY YEAR**

**AN ESTIMATED 4 MILLION WOMEN**

**AND GIRLS ARE BOUGHT AND SOLD WORLDWIDE, EITHER INTO FORCED PROSTITUTION, SLAVERY, OR FORCED MARRIAGE.**

In Australia, closing the

**GAP**

**BETWEEN MALE AND FEMALE**

employment rates and increasing current employment rates of women would increase

**GDP BY 11%**



**DESPITE THE FACT THAT 57% OF UNIVERSITY GRADUATES ARE WOMEN,** WOMEN REPRESENT **LESS THAN 10% OF ASX 500 BOARD SEATS, MORE THAN HALF OF ASX 500 COMPANIES HAVE NO FEMALE EXECUTIVES, AND ONLY 12 HAVE A FEMALE CEO.**

WHEN

**WOMEN AND GIRLS**

EARN INCOME, THEY REINVEST

**90%**

INTO THEIR

**FAMILIES,**

COMPARED WITH

**30-40%**

FOR A MAN.

## WOMEN IN AUSTRALIA

are two and a half times more likely to live in poverty in their old age than men.



*“ As we know from long and indisputable experience, investing in women and girls has a multiplier effect on productivity and sustained economic growth. ”*

GENERAL BAN KI-MOON, SECRETARY-GENERAL OF THE UN